I. GENERAL INFORMATION

COURSE TITLE : International Operations
CODE AND NUMBER : BADM-6295
CREDITS :
ACADEMIC TERM :
PROFESSOR :
OFFICE HOURS :
OFFICE TELEPHONE :
ELECTRONIC MAIL :

II. DESCRIPTION

Aspects of operations management in a global environment. Analysis of the production systems, chain of international supplies and strategies of operation competitiveness at the global level. Emphasis on global communication systems, resource allocation, capital investment and facility planning in a multinational environment.

III. OBJECTIVES

1. The student will learn about the importance of international operations in contemporary business practice.
2. The student will recognize opportunities to significantly improve business performance through the appropriate use of international operations.
3. The student will learn to use international operations for competitive business advantage.
4. The student will learn about the different forces affecting an international operation, in particular the cultural, fiscal, legal, environmental, distributive, socio-economics and political forces.
5. The student will learn about the elements affecting the supply chain in a global environment.
6. The will understand the major business issues when operating in Europe, India, China, South America, and Africa.
7. The student will have an understanding about the different types of international operations and problems faced with the globalization of operations.
8. The student will have an understanding about the effects of marketing in a global operation.
9. The student will be able to recognize the importance on how government policies affect international operations.
10. The student will be able to analyze the selection of international operation sites.
11. The student will be exposed to risk management and asset protection in an international operation setting.
12. The student will learn the importance of an ethical responsibility in an international environment.

IV. COURSE CONTENT

1. The growth of international business operations and enterprise globalization.

2. The global operation as a strategic option for business.

3. Strategy considerations


7. Stakeholders: Their Concerns and Actions.


12. Choosing Where to Operate.


14. Ethical and Socially Responsible Behavior.

V. ACTIVITIES

A. Lectures
B. Case Studies
C. Supplementary readings
D. Internet searches
E. Audiovisual Support: Powerpoint presentations, videos
F. Presentation and discussion of relevant academic journal or trade journal articles
VI. EVALUATION

Required activities to achieve course objective should include various pedagogical activities such as, homework, presentations, short quizzes, partial examinations and interactive participation. It is highly recommended the utilization of the Blackboard platform as a support system for the course. Assessment techniques should be applied at professor discretion.

VII. SPECIAL NOTES

A. Special Accommodations

Students who require special accommodations must request these services at the beginning of the course as soon as they notice that they need help. Students can access this service with Professor Jose Rodriguez, Coordinator of Students with Special Needs at the Guidance and Counseling Office on the first floor at Metro’s Student Center.

B. Plagiarism

Plagiarism, dishonesty, fraud and any other type of manipulation or inappropriate behavior related with academic performance are unacceptable in our institution. Disciplinary actions will be taken on students found guilty of such practice as established in Chapter V, Article 1, Section B.2 of the Student’s Rules and Regulations handbook.

INTER AMERICAN UNIVERSITY HAS VERY STRICT REGULATIONS REGARDING PLAGIARISM (USING THE IDEAS OR WORDS OF OTHERS WITHOUT GIVING PROPER CREDIT), SO IT IS IMPORTANT THAT YOU SPECIFICALLY READ CHAPTER 5, ARTICLE 1, SECTION B.2C OF THE STUDENT’ RULES AND REGULATIONS HANDBOOK. THIS SECTION CLEARLY EXPLAINS WHAT PLAGIARISM IS. IN ADDITION, IT EXPLAINS THE TYPES OF SANCTIONS STUDENTS ARE EXPOSED TO WHEN THEY COMMIT IT.

C. USE OF ELECTRONIC DEVICES

CELLULAR (MOBILE) TELEPHONES AND ANY OTHER ELECTRONIC DEVICE THAT COULD INTERRUPT THE TEACHING-LEARNING PROCESS OR DISRUPT A MILIEU FAVORABLE FOR ACADEMIC EXCELLENCE WILL BE DEACTIVATED. CRITICAL SITUATIONS WILL BE DEALT WITH IN AN APPROPRIATE MANNER. THE USE OF ELECTRONIC DEVICES THAT PERMIT THE ACCESSING, STORING OR SENDING OF DATA DURING TESTS OR EXAMINATIONS IS PROHIBITED.
VIII. RESOURCES

Required Textbook


IX. BIBLIOGRAPHY

Suggested Bibliography


SOME CLASSIC JOURNAL ARTICLES ON INTERNATIONAL OPERATIONS


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